

# MEGHA B S

D A T A   A N A L Y S T   |   B U S I N E S S   I N T E L L I G E N C E

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Nationality: Indian | Visa Status: Requires Sponsorship | Availability: Immediate | Open to Relocation: Dubai, UAE

## PROFESSIONAL OVERVIEW

Detail-oriented Computer Science graduate with hands-on experience in data collection, cleaning, analysis, and business reporting. Proficient in SQL, MySQL, Power BI, Advanced Excel, and Python with demonstrated ability to build interactive dashboards, maintain structured databases, perform ad-hoc analysis, and track KPIs across multi-division operations. Skilled in business intelligence, communicating insights clearly, and integrating data from multiple sources to support strategic planning and operational efficiency. Completed the One Million Prompters programme by Dubai Future Foundation — committed to UAE's digital transformation vision. Available for immediate relocation to Dubai.

## WORK EXPERIENCE

### MARKET RESEARCH INTERN

ValueAdd Research & Analytics | Remote (Jul 2025 – Nov 2025)

Supported structured research and data operations involving multi-source dataset management, behavioral analysis, and business reporting across commercial projects.

- Conducted 50+ market surveys across 3 customer segments
- Built 3+ reporting dashboards tracking 10+ KPIs for management
- Integrated data from multiple sources, cleaned and validated datasets ensuring accuracy across all deliverables
- Prepared ad-hoc analysis reports and structured business reports for stakeholders and operational planning
- Coordinated with cross-functional teams for data collection and verification ensuring on-time reporting

### ENTREPRENEURSHIP LEAD

µLearn Community (Apr 2023 – Apr 2025)

Led large-scale entrepreneurship and innovation programs for 150+ participants, managing operational coordination, reporting, and cross-functional activities across multiple teams.

- Managed operational data, scheduling, and documentation across all program activities ensuring structured execution
- Prepared performance reports and analytical summaries for leadership to support program planning and decision-making
- Coordinated with mentors, management, and participants ensuring smooth cross-functional collaboration
- Tracked KPIs and program metrics providing data-driven insights to improve community engagement and outcomes

## KEY PROJECTS

Advanced Financial Insights Platform | Python • SQL • Data Modelling (Ongoing)

- Building multi-factor analytics system integrating financial ratios and sentiment signals from X, YouTube, and LinkedIn
- Designing automated data workflows for collection, cleaning, modelling, and visualization supporting investment insights

Retail Sales Analytics Dashboard | Excel • Power BI

- Analyzed 500+ transactions to identify sales trends, KPIs, and performance patterns supporting operational decisions
- Designed interactive dashboards and automated reporting templates reducing manual effort and improving efficiency

Automated Certificate Generator | Python • Excel

- Built automation tool to generate structured documents from Excel data, eliminating manual errors and improving processing efficiency

Business Automation System | Zapier • Google Sheets • Gmail

- Built end-to-end automated workflow - contact form to database to email notification -eliminating manual data entry for clients
- Deployed for real business use saving 2-3 hours daily

## SKILLS

### Analytics & Data

Data Collection & Cleaning • Data Integration • KPI Tracking & Performance Reporting • Ad-hoc Analysis • Operational Data Analysis • Trend & Pattern Analysis • Forecasting & Demand Planning • Business Intelligence • Multi-division Reporting • Dashboard Creation & Visualization • Strategic Planning Support

## Technical Tools

SQL / MySQL • Power BI • Tableau • Advanced Excel (VLOOKUP, Pivot Tables, FORECAST) • Python • Database Management • EDA • BI Reporting Frameworks • Google Sheets • Zapier • No-Code Automation • Google Workspace

## Professional

Attention to Detail & Data Accuracy • Analytical & Problem-Solving Abilities • Communicate Insights Clearly • Stakeholder Reporting • Process Improvement • Workflow Automation • Time Management • Adapt Across Business Divisions

## EDUCATION

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**B.Tech in Computer Science & Engineering** | LBS Institute of Technology for Women, Thiruvananthapuram | CGPA: 7.43 / 10 | 2021 – 2025

## CERTIFICATIONS

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★ **One Million Prompters** — Dubai Future Foundation, UAE Government Initiative (2024)

**Data & Analytics:** MySQL Data Analytics Diploma — Alison (2026) • Data Analytics Virtual Experience — Accenture, Forage • Data Science Foundations — IIT Madras

**Business & Technology:** Excel Skills for Business — Goldman Sachs, Forage • Google AI Agent Intensive — Google & Kaggle • Project Management — Accenture, Forage • AI Fluency: Framework & Foundations — Anthropic

## LANGUAGES

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**English** (Fluent) **Malayalam** (Native) **Hindi** (Intermediate) **German** (Basic — A1)